XERO
Linear Lighting Systems

MISSION

To commercialise emerging lighting technologies with speed, purpose and precision — delivering refined linear lighting systems that improve the built environment.

VISION

To be recognised as a global leader in linear lighting innovation, bringing new technologies to market faster, better, and with lasting impact.

VALUES

Purposeful innovation — we solve real problems, not chase trends.

Design excellence — practical, refined, and built to perform.

Honest collaboration — with clients, partners and each other.

Speed with precision — fast to market, without cutting corners.

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